

Paris Bangladesh Fair 2009

International Real Estate & Trade Fair

PARIS 18-19 July

Organized by Kotha, Paris

In association with- Save International, Property Promo UK Ltd

European Bangladesh Federation & Bangladeshi Council in Europe

PROGRAMME IN BRIEF

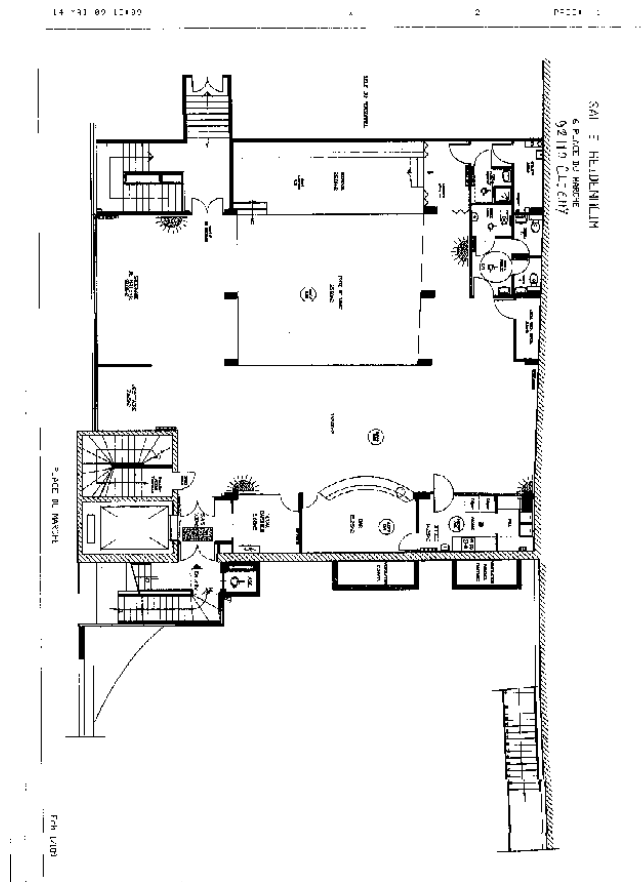
INTRODUCTION

Paris Bangladesh Fair 2009 is envisaged as a series of gala events aimed at presenting and promoting Bangladeshi products to a wide range of audiences, with special focus on Bangladeshi expatriates.

This is a golden opportunity for producers, entrepreneurs and companies, especially ones from Bangladesh, to showcase their products and effectively expand their marketing in to foreign soil. On the other hand, it will also give the thousands of enthusiastic Bangladeshi expatriates and European consumers to compare real-estate products and make an informed choice from this rich variety.

To target Bangladeshi prospects, every year three fairs will be held in different Europe cities - cities where the density of Bangladeshis and potentials of Bangladeshi products are the highest. Read on to discover the story behind this innovative initiative and how you can benefit from it all.

THE VENUE: Salle Hedenheim, 9 Place DU Marche 92110 Lichy Paris, France



Salle Hedenheim is more than just a hall with its unique history and atmosphere which draws people in from all over the country.

Paris Bangladesh Fair: the objectives of the event:

- 1. To promote Bangladeshi products and images.**
- 2. Involve French NRBs and French local residents with Bangladeshi creations.**
- 3. Exchange the views with business people and entrepreneurs of the both countries.**
- 4. Create the awareness on the investment opportunities in Bangladesh.**

Promotional initiatives by the Organizing body:

- 1) the name of the participants will be displayed everywhere in the fair related Promotional
- 2) the promotional will be aired 10-15 times a day in the TV promotional (maybe more)
- 3) the participants will get the opportunity to project their products in various ways during the fair
- 4) the participants will get a special treatment in relation to the press related matter
- 5) food will be provided to the participants during the fair
- 6) Transportation is expected to be provided (if needed)

KEY INFORMATION:

Dates: 18th & 19th July, 2009

Duration: 2 day-long programme (from 11 am to 9 pm)

THE VENUE: Salle Hedenheim, 9 Place DU Marche 92110, Lichy Paris, France

Sample of one of our promotional materials

Real Estate companies, Developers, Financial companies, Interior/Exterior Design House, Architectural Firms, Building Materials Companies, Furniture & Decoration Companies and even Government Agencies are welcome to participate in Paris Bangladesh Fair 2009.

PARIS BANGLADESH FAIR 2009
International Real Estate & Trade Fair

venue-
Registration deadline: 15/06/09

July 18-19

HL : 01711-544385

Bangladesh Partner
RASHED KANCHAN CORPORATION

Organised by
KOTHA, Paris

In collaboration with
Property Promo
European Bangladesh Federation
BCE
Bangladesh Council in Europe

Real Estate companies, Developers, Financial companies, Architectural Firms, Building Materials Companies, Furniture & Decoration Companies and even Government Agencies are welcome to participate in Paris Bangladesh Fair 2009.

PARIS BANGLADESH FAIR 2009
International Real Estate & Trade Fair

venue-
Registration deadline: 15/06/09

July 18-19

HL : 01711-544385

Bangladesh Partner
RASHED KANCHAN CORPORATION

Organised by
KOTHA, Paris

In collaboration with
Property Promo
European Bangladesh Federation
BCE
Bangladesh Council in Europe

Finally, we are confident that we have been able to portray the importance of such a set up which will expose our dear community members to the right parties so that their valuable investments will get a good feedback and this market will create a long term business and investment opportunity for their businesses.

Paris Bangladesh Fair:

Contacts:

Paris:

Mr Abu Taher-Chief Advisor Asso. Kotha and Paris Bangladesh Fair 2009 Contact--WORK:+331 5608 1515 M: +336 1266 4738, HOME: +331 5834 3618

Mr. Zakaria M Ripon, President, KOTHA & Director—PBF 2009, 26 Rue Fernand Pelloutier, 92110 Clichy-06 83 12 13 04. N' Enregistrement 11029212. Contact: W: +3301 4746 8424, Mob: +3306 8312 1304
E-mail: zakripon@yahoo.fr

Mr Nur Hasnat Palash, General Secretary, Kotha & Co Director PBF 2009, 26 Rue Fernand Pelloutier, 92110 Clichy-06 83 12 13 04. N' Enregistrement 11029212.
Contact: Mob:00330 6299 53505, 003306 4680 9771.
E-mail: palash.fr@yahoo.com

London:

Mr Mohammed Khan CEO-Property Promo & Co Director, Paris Bangladesh Fair 2009-06-14
Mob: +44 778 752 5394,
E-mail: admin@propertypromo.co.uk
Web : www.propertypromo.co.uk

Dhaka:

Mr Rashed Kanchon, CEO- RASHED KANCHAN CORPORATION, House # 73, Road # 02, Block-A, Niketan, Gulshun-1, Dhaka-1212, Bangladesh, Tel : 01611-544385, 9898804
Web : www.rashedkanchoncorporation.com

Cultural Issues: Mr Abdullah AL Noman, Chair-Natoki & Co-Director-PBF 2009.
Contact: Mob: 0088 0191 58 39 492.